Permit #F00030714

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00030714 **Type of Permit:** FILMING **Release Date:** 08/24/2010

Production Company E! ENTERTAINMENT TELEVISION

Insured Company Name E! ENTERTAINMENT TELEVISION

Contact Phone No. 1 323-954-2400
Contact Phone No. 2 323-692-4597
Fax 323-954-2880
Address 5750 WILSHIRE BLVD
LOS ANGELES, California 90036

Production Title HOW DO I LOOK

Type of Production TV Reality

Producer Sal Ruggiero

Director Sal Ruggiero

1st AD Sal Ruggiero

Production Manager Sal Ruggiero

FilmL.A. Coordinator Hans Groszkruger

Location Manager Sal Ruggiero
Primary Phone Mobile - 323-549-6264
Secondary Phone Office - 818-481-7581

Location Assistant Sal Ruggiero
Primary Phone Mobile - 323-549-6264
Secondary Phone

Fees

FILMLA FILM APPLICATION FEE $625.00	**Total Permit Fee** $710.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE $85.00	**Number of Locations** 4

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Summary Information — Location

Permit Number	F00030714	**Location Manager**	Sal Ruggiero
Production Company	E! ENTERTAINMENT TELEVISION	Primary Phone	Mobile - 323-549-6264
Insured Company	E! ENTERTAINMENT TELEVISION	Secondary Phone	Office - 818-481-7581
Production Title	HOW DO I LOOK		

Location Address 1010 Wilshire Blvd, Los Angeles, CA, 90017

Location Type Loft

Film Dates 8/24/2010 - 9/6/2010 06:00 - 19:00

Open or Closed to the Public Open

Generic Conditions
All vehicles must be parked on private property
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
Cast/Crew vehicles	12
Vans	2

Personnel on Location

Type	Quantity
Cast	2
Crew	20
Spot Check	1

Filming Activities Interior Dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 01 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Approvals LOS ANGELES POLICE DEPARTMENT Melissa Hernandez

Coordinator Note FILMING IN 1603 AND 1608. HANDHELD EQUIPMENT ONLY. SPOT CHECK PER CAPTAIN FOWLKS

Parking

Base Camp
Location Type : Private Parking Lot

Crew Parking
Location Type : Private Parking Lot

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Production Company E! ENTERTAINMENT TELEVISION
Insured Company E! ENTERTAINMENT TELEVISION
Production Title HOW DO I LOOK

Location Manager Sal Ruggiero
Primary Phone Mobile - 323-549-6264
Secondary Phone Office - 818-481-7581

Location Address 1755 N Highland Ave, Los Angeles, CA, 90028

Location Type Hotel

Location Description RENAISSANCE HOTEL

Film Dates 8/24/2010 - 9/6/2010 07:00 - 19:00

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
Cast/Crew vehicles	22
Vans	2

Personnel on Location

Type	Quantity
Cast	2
Crew	20
Spot Check	1

Filming Activities Camera on sticks; Interior Dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 13 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Approvals LOS ANGELES POLICE DEPARTMENT Melissa Hernandez

Coordinator Note FILMING IN 4 PRIVATE ROOMS ON 8TH FLOOR. HAND HELD EQUIP. NO GENERATOR. SPOT CHECK PER CAPTAIN FOWLKS

Parking

Base Camp
Location Type : Private Parking Lot

Crew Parking
Location Type : Private Parking Lot

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Summary Information — Location

Permit Number	F00030714	**Location Manager**	Sal Ruggiero
Production Company	E! ENTERTAINMENT TELEVISION	Primary Phone	Mobile - 323-549-6264
Insured Company	E! ENTERTAINMENT TELEVISION	Secondary Phone	Office - 818-481-7581
Production Title	HOW DO I LOOK		

Location Address All areas under the Jurisdiction of the City of Los Angeles, Los Angeles, CA, 90012

Location Name ALL JURISDICTIONS GRID

Location Type Street

Film Dates 8/24/2010 - 9/6/2010 09:00 - 21:00

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic
No stopping and setting up in residential areas before 7am or after 10pm without prior approval
No stopping or setting up in front of merchants or residents without prior approval

Equipment on Location

Type	Quantity
Cast/Crew vehicles	10
Vans	2

Personnel on Location

Type	Quantity
Cast	2
Crew	10

Filming Activities Camera on sticks; Handheld equipment; Interior and exterior performance and playback; walk and talk on sidewalk;

Jurisdiction **Political:** Multiple Jurisdictions **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Location Notes
PRODUCTION MUST BE 15 PEOPLE OR LESS. ALL HAND HELD EQUIPMENT.
EXTERIOR FILMING ONLY. ALL INTERIOR FILMING MUST BE CLEARED WITH FILML.A. PRIOR TO SHOOTING AND IT MAY REQUIRE ADDING IT AS A LOCATION.
ALL FILMING ON CITY/COUNTY OWNED PROPERTY MUST BE ADDED AS A LOCATION TO PERMIT.
PRODUCTION COMPANY MUST CONTACT FILML.A. PRIOR TO FILMING IN A RESIDENTIAL AREA.
INTERIOR ACTIVITY AT A LOCATION MAY NOT EXCEED A TWO-HOUR TIME FRAME. PRE-DETERMINED LOCATIONS WITH INTERIOR ACTIVITY EXCEEDING TWO HOURS MUST BE PROCESSED AS A SEPARATE LOCATION.

Approvals LOS ANGELES POLICE DEPARTMENT Melissa Hernandez

Parking

Base Camp
Location Type : Location

Crew Parking
Location Type : Location

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Production Title	HOW DO I LOOK		

Location Address 10250 Santa Monica Blvd, Los Angeles, CA, 90067

Location Type Mall

Film Dates 8/25/2010 - 8/25/2010 13:00 - 19:00

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
Cast/Crew vehicles	25

Personnel on Location

Type	Quantity
Cast	6
Crew	20
Spot Check	1

Filming Activities Exterior Dialogue; Handheld equipment;

Jurisdiction **Political:** Los Angeles City - Council District 05 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Approvals LOS ANGELES POLICE DEPARTMENT Melissa Hernandez

Coordinator Note FILMING AT END OF FOOD COURT AREA

Coordinator Note SPOT CHECK PER INSPECTOR OWENS

Parking

Base Camp
Location Type : Private Parking Lot

Crew Parking
Location Type : Private Parking Lot

NOT A PERMIT